

Sheppey Area Committee Funding Scheme

Summary of applications received for the September 2022 meeting

Area Committee's allocation for 2022-23 - £47,000.00

There have been no previously agreed allocations by Sheppey Area Committee

Available to allocate at the September 2022 meeting - £47,000.00

(Applications arranged in the order they were received)

Reference:	SHEP018
Organisation:	Youth Resilience UK CIC
Applicant Name:	James Walker – Operations Director
Status of	Social Enterprise
organisation:	
organisation: Details of project/activity:	 We would like to fund continued delivery of one-to-one support sessions for young people in Swale within their schools or alternative education settings that support them in remaining engaged with their formal education. Our sessions are tailored for each young person to help them maintain and improve their mental health and wellbeing so that they are able to make better decisions and choices that impact their behaviour. Our ultimate goal is to allow vulnerable and at-risk young people to maintain their places in school and not become excluded or moved onto alternative curriculum programs where they will be highly unlikely to achieve the true potential and this will then impact on their whole lives going forward. We work with young people that are struggling and often in a position of extreme risk regarding being involved in crime and anti-social behaviours. Our work allows these young people to better understand the impact of their decisions so they can make more informed choices. By achieving better academic engagement and gaining formal qualifications this will directly lessen the chances that these young people remain trapped in the cycle of deprivation that their families often face and also help them avoid entanglement with the criminal justice system at an early age. A large part of the work we do also involves linking these young people to the relevant services and advocating for them when they need additional support, for example when a young person clearly has mental health problems but cannot get accepted by their local CAMHS provider we can provide links to self-support and community groups that can assist whilst we help advocate for their need for clinical support. We have also been working with the KCC Talents and Interests programme to provide local gym memberships for young people to improve their physical and mental health.



	This grant would allow us to continue working in local schools with our very successful interventions until the end of this 2022/23 academic year providing vital opportunities to some of the most vulnerable and deprived young people across Swale. Our work meets Swale's Strategic Priority 3 as it looks to tackle inequalities for deprived young people by offering them support and interventions services to improve their physical and mental wellbeing using local activity and resource providers. By ensuring these youths remaining engaged in education we will enhance their opportunities to success in life and not become social disconnected or NEET, which can in turn increase the likelihood of anti-social behaviours.
	We pride ourselves on being an active part of the Swale voluntary sector and seek to work collaboratively with our sector colleagues and the local authorities to provide joined up support for all. We would like the area committees to consider jointly funding this initiative so that we can provide the support to young people in Swale regardless of their postcode, however if applications need to area specific we would look to apply for one third of the costs at each area and deliver for the benefit of those young people where we might be awarded funds.
	We have already been awarded funding from Awards for All and Children In Need to provide Mental Health First Aid training which we would offer to local schools for free as part of this support project. We will also be offering the opportunity for young people we have previously supported to undertake a volunteering role on this project to gain experience for the CV and YRUK will cover these expenses with the hopes that this may develop into an apprenticeship opportunity for the young people with our organisation.
	Additional information provided – Youth Resilience UK CIC advised they will be working with students at the Oasis Academy at both sites as well as Fulston Manor, The Sittingbourne School, Borden Grammar and Abbey School. They are more than willing to make additional links to new schools if any of the councillors feel that would be appropriate.
Quote provided	The main costs we are asking for is staffing so I could send payslips to show their earning after the project is complete or give you details of salaries.
	The MHFA costs are based on £300 per person for 16 people training in MHFA Youth Two Day and £150 per person for 16 people training in MHFA Youth One Day.
Total project expenditure:	Staffing – 1-1 support sessions - £4,200.00 Resources for managing behaviour and wellbeing - £300.00 Travel expenses to schools across Swale - £180.00



	MHFA training courses for adults and youths - £3,900.00 Volunteer placement for a young person - £300.00 Total Project Expenditure - £8,880.00
Total project income	Volunteering expenses – met by YRUK - £300
(addition sources of	Staff Training in MHFA – subsidised by Children in Need £1,500
income including	Pupil Training in MHFA – subsidised by National Lottery £2,400
cash/in kind):	Total project income - £4,200.00
	NB Identical bids have been submitted to Sittingbourne and
	Eastern Area Committees, splitting the cost 3 ways.
Funding request:	£1,560.00



Reference:	SHEP019
Organisation:	Sheppey Matters
Applicant Name:	Julie Nicholls – Project Manager for TIC/Sheppey FM
Status of	Registered Charity
organisation:	
Details of project/activity:	The new Isle of Sheppey 'Tourist Information Centre' (TIC) was officially launched during British Tourism Week in May 2021 by our local MP Gordon Henderson and many guests and businesses attended that have a tourism offer on the Island. Although it was a 'soft' launch due to covid restrictions still in place, we feel it is the beginning of a very exciting adventure for the Island.
	The new TIC is in the beautiful heritage Pavilion building and ideally situated next to the beach and Healthy Living Centre. In 2024 the Pavilion will be 100 years old, and we intend to celebrate its anniversary in style!!
	We have been extremely busy over the summer seasons with visitors from across the UK and local residents alike. We have directed people to places of beauty or interest, places to eat or stay, activities for families to enjoy and local museums and theatres. Demand has also been high for the wonderful free 'hoppa' bus timetable which has proven very popular. We have also been supplying the local libraries and various business outlets with these timetables, along with maps of the Island, provided by 'Visit Kent', who we work closely with, alongside 'Visit Swale'.
	We have created a 'Visit Sheppey Facebook page which again, is proving popular for people requiring information about the Island. This is updated by volunteers on a daily basis. We frequently phone local businesses to check their opening hours (due to covid restrictions some have reduced their availability) and to make reservations for people. We also print off promotional flyers for companies and charities that are struggling with costs.
	We are keeping a record of visitor numbers and noting any issues they may raise. For example, when the weather is bad there is a need for a cinema and indoor activities for children. We feel that the new TIC is very timely, taking into consideration the Chris Whitty report on coastal communities and how they have been overlooked. There is a substantial need to reinvent and regenerate our cultural and tourism offer and recreate the excitement for staycations, especially with the rising cost of living and current chaos with foreign travel. We are spearheading new ideas with like-minded groups such as the Sheerness Town Team and Sheerness Town Council, the Criterion Theatre and the Swale Community Development Forum (which has a splinter group concentrating on developing tourism) We are passionate about the Island and wish to boost



	 its local offer, after the disruption caused by the pandemic and to get 'back on track'. The TIC is beneficial to local businesses with a tourism offer and an increased footfall of visitors is beneficial to shops, hotels, cafes, pubs and entertainment venues. Local residents also visit the TIC and many are unaware of the hidden jewels the Island has to offer, with the scenic beauty of our nature reserves, cycling and walking routes, and our blue flag beaches are some of the best in Kent. Kent County Council and Swale Borough Council have the same ambitions to promote and progress local tourism and the new TIC is a big step towards this goal. Any funding would be gratefully received and put towards the building's running costs, phone and copying/printing costs, as the TIC is not subsidised and is run entirely by the good will of local volunteers.
Quote provided?	Yes
Total project	TIC running costs - £9,800.00
expenditure:	Total project expenditure - £9,800.00
Total project income	Volunteer Hours £2,434.33
(addition sources of	Financial Administration £780.25
income including cash/in kind):	Total project income £3,214.58
Funding request:	£6,585.42



Reference:	SHEP020
Organisation:	Queenborough Town community Centre Ltd, Castle
	Connections
Applicant Name:	Karen Friday - Trustee
Status of	Registered Charity
organisation:	
Details of	Bump, Baby & Beyond is a community project with
project/activity:	breastfeeding support at its heart. The UK has one of the lowest rates in breastfeeding and this is particularly prevalent amongst low socio-economic groups, perpetuating health inequalities from birth. We aim to overcome this through specialists and peer supporters offering evidence-based information from pregnancy onwards, in a relaxed and sociable setting. Volunteer peer supporters help families reach their parenting goals, which in turn empowers them and can lead to improved outcomes in other areas of their lives. We work in partnership with local NHS professionals such as midwives and health visitors, providing a
	valued complement to their services and assisting parents' access to referral-only services including tongue-tie clinics. We also have a sling/baby carrier library, with trained supporters on hand to help parents with their correct use. Babywearing offers a range of benefits to babies and their parents, including regulation of temperature and breathing, improvement of physical, emotional and cognitive development and supports parent-child bonding. It also promotes breastfeeding, and encourages physical exercise in the open air. With the price of many baby carriers starting at around £130, and not all carriers being suitable for all bodies, finding the right one can be extremely expensive, or even unattainable to those on low incomes. The sling/baby carrier library offers rentals at a very low cost and volunteers can help support to find the right one.
	 We offer breast pump rental, a vital aid to some mums in the early days of establishing breastfeeding or when returning to the workplace. Again, many breast pumps are very expensive and often not an option for low socio-economic groups, putting breastfeeding at risk. These rental services generate income for the project but are free to families in receipt of Healthy Start vouchers. Other services which generate donations are our regular preloved baby clothes/toys sales, which also encourage recycling and help families on a restricted budget, and our library of trusted reference books. Our volunteer training opportunities have given the attendees confidence and valuable work-related skills. We have also provided a free Paediatric First Aid training course.



	Bump, Baby and Beyond also offers an informal social group for parents to chat with each other, share tips, meet new people and generally relax. 40% of parents in the UK experience loneliness in the first month after giving birth and 63% of parents of young children report feeling lonely. Our friendly volunteers are always available to offer a listening ear or to share a cup of tea, helping to reduce social isolation as set out in the Area Committee's agreed criteria.
	Over our first year of operating, we have invested in training and equipment which we feel form the foundations of a robust project. Moving forward we would like to expand our services (a cloth nappy library is one suggestion, approx. 3bn nappies are thrown away each year accounting for 2-3% of all household waste), keep our training current and build connections in other areas of Swale by running some outreach sessions. We have so far reached a significant number of families, with almost 200 attendances in the first year (many repeated attendances), a weekly attendance of 5-10, 12 trained volunteers and an active social media community of around 80 parents.
	With many breastfeeding support services now closed or defunded, Bump, Baby and Beyond is a crucial service for those living in Sheppey, Sittingbourne and the surrounding areas. We will support the Borough Council's Strategic Priority 3 by offering outreach in areas identified as being most deprived as these are likely to see the lowest amount of breastfeeding. We are committed to providing free access for all families who need us and to creating a community of healthy and supported parents.
	What our parents say: "Bump, Baby and Beyond was one of the first baby groups I joined. I was so nervous before going in because I was suffering from PND and was scared about being out of the house with my newborn. Sarah's group was so welcoming that the feeling instantly went away and I was able to chat to some lovely mums. I've since recommended the group to other mums/mums to be and I have found the sling library invaluable as they are so expensive to buy, I didn't want to buy the wrong one when SMP is so low."
	"I had previously breastfed relatively stress-free with my first child, but with my second I found it very difficult and had received conflicting advice from health visitors and midwives. I reached out to Sarah who was able to support me with getting a diagnosis of tongue-tie and saved my breastfeeding journey. I've made life long friends at the Friday group and am now preparing to be a volunteer peer supporter myself and am helping put together the cloth nappy library."
Quote provided?	Estimate



Total project	Salaries – specialist clinicians & administration - £6,320.00
expenditure:	Venue hire - £17.50 ph for 50 weeks per annum - £1,750.00
-	Training – ongoing for volunteers and parents - £1,000.00
	Insurance – public liability for all activities - £125.00
	Other – advertising, printing, refreshments, pump kits - £700.00
	Total project expenditure - £9,895.00
Total project income	Grant – Queenborough Fishery Trust - £4,000.00
(addition sources of	Members Grants – SBC Councillors - £850.00
income including	Total project income - £4,850.00
cash/in kind):	
Funding request:	£5,045.00



Reference:	SHEP022
Organisation:	Song Signing
Applicant Name:	Rebecca Breiner – CEO/Creative Director
Status of	Unincorporated Association (Community Group)
organisation:	Chinesiporated Association (Community Croup)
Details of	Song Signing would like to request funds to start up a new
project/activity:	community group in the eastern end of Sheppey. Residents will
	be invited to come along to enjoy music, build friendships, eradicate low self-esteem, increase confidence, promote social inclusion and learn a new way to communicate using sign language. In order to trial this I would like to propose the first group to start at the eastern end of the Island with the hopes of growing across the island and into Swale so that we can improve as many lives as we can.
	I am a level 3 qualified signer who has a severe hearing disability and knows first-hand what it is like to struggle in today's society. These groups are not made just for the hard of hearing and deaf. They provide a communication tool for many walks of life.
	In the past 3 years we have run a workshop in Sheerness Healthy Living Centre. This workshop has proven to be a success in providing a safe space for equality and social inclusion.
	Song Signing enables people to increase their confidence and self-esteem, in turn, giving people the inner-power to live a happier and healthier life, stimulating healthy brain activity, enabling individuals to live more content and functional lifestyles.
	The Song Signing workshops use music to help those learn the language whilst also having the therapy of Melodic Intonation Therapy (MIT). MIT uses the power of music to coax portions of the brain into taking over for those with brain capacity difficulties. In some cases, MIT has been used to help people suffering with Aphasia and Apraxia to regain the ability to speak.
Quote provided?	Estimate
Total project	Venue hire - £960.00
expenditure:	Refreshments - £240.00
	Stationery - £150.00
	Equipment (projector, screen, MacBook, Apple music, amplifier
	£1,305.00
	Transport - £528.00
	Insurance - £187.00
	First aid kit - £15.00
	Workers fee - £1,920.00
	Training - £156.00
	Advertisement - £75.00
	Total project expenditure £5,536.00



Total project income (addition sources of income including cash/in kind):	Swale Borough Council Member Grant - £1,600.00
Funding request:	£3,936.00



Reference:	SHEP023
Organisation:	Swale Borough Council
Applicant Name:	Member bid – Cllr Elliott Jayes
Status of organisation:	Borough Council
Details of project/activity:	New Road Play Park, Minster on Sea Improvements To spend £20,000 on new equipment for this park which has seen no investment in many years. This will be used to install additional equipment at New Road or other parks in Minster's should issues arise. It will improve the appearance and facilities of the area.
Quote provided?	No
Total project expenditure:	£20,000.00
Total project income (addition sources of income including cash/in kind):	None
Funding request:	£20,000.00



Reference:	SHEP024
Organisation:	Queenborough Town Council
Applicant Name:	Lisa Gransden – Town Clerk
Status of	Town Council
organisation:	
Details of	Queenborough Railway Station Building
project/activity:	
	The building at the railway station houses window murals on boards, these were once colourful and block up the windows of the upper floor of the building. The murals are in need of a revamp as a 'Welcome to Queenborough' for visitors and residents, especially those traveling by rail. QTC would like to replace the boards with a gloss laminate with hi resolution artwork designed by the local community. The laminate will withstand longer against the weather and give a bright refresh to this part of the Town.
Quote provided?	Yes
Total project	Signs & Imaging - £1,071.40
expenditure:	VĂT - £214.28
	Total project expenditure £1,285.68
Total project income	None
(addition sources of	
income including	
cash/in kind):	
Funding request:	£1,285.68